



PROFESSIONAL SUMMARY

Highly skilled and experienced video editor and producer with over 10 years of experience creating compelling visual content for a wide variety of clients and social media platforms. Proficient in using industry-standard editing software, including Adobe Premiere Pro and After Effects. Demonstrated ability to work collaboratively with clients and team members to create engaging videos that have tallied over 5 million views across various online platforms. A creative and detail-oriented professional with a passion for storytelling and a proven track record of producing high-quality content on time and within budget. Experienced in managing multiple projects simultaneously while maintaining strict attention to detail and meeting tight deadlines.

RELEVANT EXPERIENCE

Producer/Editor

2021 - 2023

[freelance]

Los Angeles

- Produced, wrote, and directed two short films, 'Walk Sign' and 'Unsavory Characters,' which are in the process of being submitted to various film festivals.
- Created and edited two 20-minute long-form videos for Clevver Style on YouTube, which generated over 500,000 views and helped increase brand awareness and engagement.
- Conceptualized and piloted a social media series titled 'Scene Re-Creations,' which has garnered over 100,000 views across various social media channels, showcasing your storytelling abilities and social media marketing skills.
- Edited and produced four videos for the popular YouTube channel 'Data Science with Rikin Mathur,' generating over 35,000 views and contributing to the channel's success.

Video Editor/Producer

2021

Iron Roots

Los Angeles

- Developed post-production workflow and protocols for startup company, resulting in increased efficiency and streamlined processes.
- Created impressive sizzle reels for new clients, showcasing the company's capabilities and winning over new business.
- Conceptualized and executed a two-month social media calendar for a new client in the Web3 space, resulting in increased engagement and brand awareness.
- Implemented a 'Style Guide' for company departments and clients to follow, resulting in smoother workflow and improved brand consistency.
- Successfully recruited, trained, and managed 2 new staff members over a one-month probationary period, ensuring high-quality work and team cohesion.

Video Editor

2020 - 2021

CLI Studios

Los Angeles

- Produced 10 dynamic video ads per week with bespoke motion graphics, resulting in over 1 million views
- Created and developed a weekly series called 'The Weekly' to showcase new videos on the platform, resulting in increased engagement and viewership.
- Designed 3-5 trailers every week for dance classes taught by choreographers to drive engagement and interest in the classes.
- Repurposed existing high-quality dance content with user-generated submissions to create effective social media campaigns.
- Developed and implemented new techniques to improve video production processes, leading to increased efficiency and productivity.

Video Editor

2020

Quibi

Los Angeles

- Played an instrumental role in the successful production of 85 episodes of the series 'Your Daily Horoscope' as a credited video editor.
- Collaborated closely with the art department to facilitate smooth transitions from wireframe stage through animatic and final animation, enabling the completion of upwards of 3 episodes per day.
- Expertly mixed audio sound effects and dialogue using a range of available royalty-free audio sites, consistently delivering high-quality audio on time and within budget.

Video Editor

2018 - 2020

ATTN:

Los Angeles

- Demonstrated ability to effectively manage and deliver multiple high-quality video editing projects on time and within budget, resulting in over 1 million views across all videos produced.
- Established organized project files and implemented version control protocols to facilitate timely delivery of final video edits.
- Built and maintained positive relationships with high-profile clients, such as Beats by Dre, Annie's, and Gates Foundation, among others.

TECHNICAL SKILLS

- Video Editing
- Audio Editing
- Photo Editing
- Adobe Premiere
- Adobe After Effects
- Adobe Photoshop
- Adobe Lightroom
- Cinema 4D
- Adobe Media Encoder
- Audio Editing
- Color Grading
- File Management
- DSLR Photography
- YouTube CMS
- Facebook
- TikTok
- Instagram
- Twitch

RELEVANT SKILLS

- Storytelling
- Video Production
- Content Creation
- Script writing
- Attention to Detail
- Communication
- Color Theory
- Problem Solving
- Project Management
- Design Thinking

EDUCATION

Diploma, Film and Video Production
Bachelors of Arts

Florida Institute for Recording, Sound, and Technology
University of Pittsburgh

CERTIFICATES

American Cinema Editors (Affiliate Member)

Gained admittance into the esteemed ACE guild after working on Quibi's 'Your Daily Horoscope'.